

FOR IMMEDIATE RELEASE

Contact: Rebecca Spencer
PEP Housing
707-762-2336
reccas@pephousing.org

PEP Housing breaks ground on another Petaluma Senior Community with
Pony Up for PEP!

Back in 1978, Pastor Tim Kellgren of Elim Lutheran Church gathered together with other concerned citizens, and clergy in Petaluma to address repeated instances of senior citizens living in deplorable housing, with no acceptable alternatives within the Petaluma community. After passion for caring rallied the support of civic leaders, PEP Housing was born that year as an all-volunteer nonprofit organization, and quickly became a leading developer of quality housing for low-income seniors. Almost 35 years later, PEP Housing has been recognized with numerous awards for excellence, setting an example for other community building. PEP Housing soon breaks ground on our 15th senior housing community, continuing a tradition of affordable housing construction of the highest standards. Now, PEP is very proud to honor PEP Housing founder Tim Kellgren as we appropriately name this new community after him.

Kellgren Senior Apartments, when completed in early 2014, will have one 1-bedroom unit for a property manager, and offer 49 1-bedroom apartment units to low-income seniors. It will include gardens, a community room, and resident services. Following PEP Housing tradition, this community will also meet the highest 'green' and eco-friendly building standards, and all of the apartments will feature 'universal design', which supports seniors who want to enjoy living independently, longer.

Pony Up For PEP! Come celebrate! It will be family-style fun from 2pm to 5pm on Wednesday October 3, 2012. Location: Our building site, currently vacant lot, 855 Wood Sorrel Drive, adjacent to Sunrise Senior Living, off MacDowell Drive. Beginning with our short ceremony, ice cream courtesy of Lala's Creamery and other refreshments will then be served "Open House"-style in the open air, rain or shine, with Petaluma Pete providing the music entertainment.

Bring the kids! We hope children will accompany their parents to enjoy **pony rides** and a delightful **petting zoo** courtesy of Victoria's Fashion Stables from right here in Petaluma. **BONUS:** Come meet **Bonnie & Clyde**, PEP Housing Executive Director Mary Stompe's new baby twin goats!

Pony up? Suggested donation: \$10 to \$20.

Who is PEP Housing? PEP Housing is a nonprofit corporation dedicated to providing low-income seniors with quality affordable housing, housing support services and advocacy.